

THE ULTIMATE SCHOOLS' GUIDE TO

EXAM MASTERY



ROCK SOLID STUDY

Yes! I'm so pleased you opened this!

If you want your future Year 12 results to amaze you and your school staff, thrill your parent/carer community and delight your students, without your teachers running themselves into the ground, then read on...

(Because that's exactly what this Exam Mastery Guide is ALL about.)

But first, let's accept this is about more than just exam results.

We know that exam results aren't just stand-alone numbers and letters.

They're the product of a *huge* amount of work, both practically and mentally.

For students, teachers, school support staff, leadership, parents and carers.

They can bring a huge boost or disappointing drop in confidence for everyone involved.

Either a cause for celebration and high fives by the lockers, or panic and concern with whispered parent gossip in the school carpark.

So, with that understood, let's jump in...



THE PROBLEM

□ Students seem to 'get it' in class, but then do comparatively poorly in exams.



How many of these resonate with you and your teachers right now?...

□ They aren't totally confident in precisely what to do in preparation for exams (or they know it, but aren't doing it!). They have the right intentions, but aren't doing the best types of revision or practice.

□ Some students are working themselves SO hard to achieve top grades, which is in some ways a nice problem to have, but not so great for their mental health or family life.

□ Sometimes the rankings from exams don't reflect students' true ability or effort. It's not the students who should be getting great results that are doing so. (Studying hard isn't necessarily a ticket to awesome grades - there's something missing).

>>> Got even just one or two of these ticked?

Well, read on, and couple all this with the fact that...

> *The curriculum's jam-packed. It's a struggle just to get through the content, let alone teach any 'exam technique'.*

> *There's little time to do any revision in class - students need to be doing it themselves at home. **BUT...***

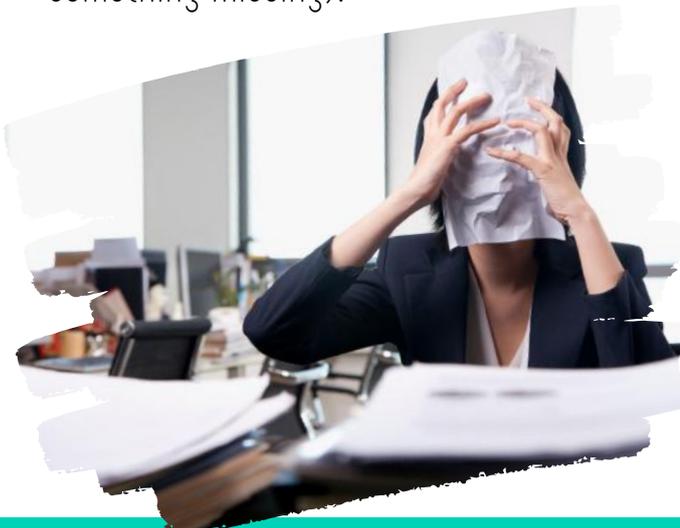
> *Many students have their notes all over the place, making it hard to piece content together or revise all the content.*

> *Students don't seem to know how to prep for exams effectively (or they just don't do enough!)*

Put all this together and you have a recipe for disappointment, disillusionment and frustration.

And perhaps a little bit of finger-pointing too.

Here's why >>>



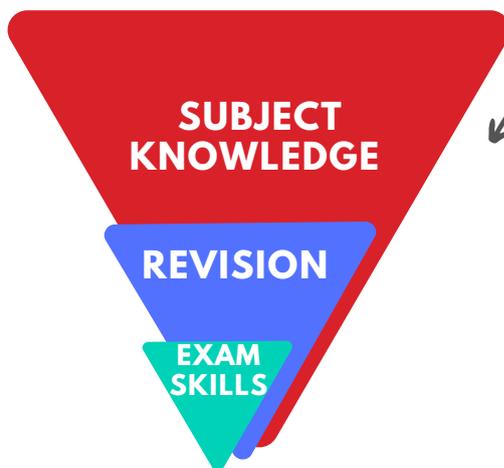
FLIPPING THE EXAM PERFORMANCE PYRAMID

>> Why is it that often **students** (especially the hard-working ones) are disappointed when their exam results are less than expected?

>> And why are **teachers** continuously frustrated when students don't perform as well as they should in exams?

Currently, the focus is almost exclusively on teaching and developing subject knowledge and subject-based skills.

- There is little training of teachers (or therefore students!) in the **APPLICATION** of this knowledge in the ways that exams and assessments require.



PROBLEM:

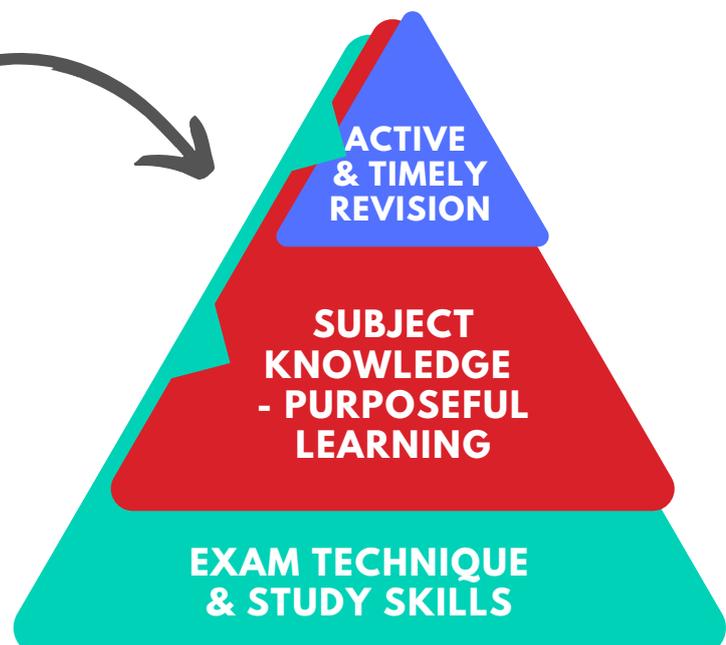
Most teachers and students are tackling exams by dedicating their time and effort like this. Everything's (understandably) about the subject content.

THE FORMULA FOR EXAM SUCCESS: It's the **APPLICATION** of knowledge, in the ways that the wording of questions and mark schemes require, that's the missing ingredient of greater (and easier!) exam success.

KNOWLEDGE + APPLICATION = SUCCESS

SOLUTION:

Provide a foundation of solid exam technique and effective study (the skills 'below the surface'), and have these 'feed in' throughout the teaching and learning of content, revision and exam prep.



EXAM TECHNIQUE IS A SKILL

(AND IT CAN BE LEARNED)

Students likely haven't been specifically trained in the six elements of 'exam technique'.

They haven't had dedicated coaching on how exams *really* work; exactly **how they're written and marked** and **what examiners are actually looking for**.

So they end up responding 'on topic' but NOT to the **precise focus of the question** or **according to the mark scheme**.

Likewise, they're not certain of, or skilled in the most effective **active** revision strategies (AKA **revision that actually WORKS!**) or how to use reverse-engineered revision plans.

Well, not beyond a couple of pages of tips in their diary anyway, or a two-hour incursion with a study skills company, which is *#harshreality* likely not followed up or fully integrated into their study beyond that day.

This isn't to say these seminars and workshops don't teach great strategies. But they take time away from lessons and tend to be 'stand alone' with little follow-through in practice, in classrooms or beyond.

So, it's not the fault of the students. Nor is it the teachers', the parents', or the school's!

The education system simply doesn't provide for or require these skills to be explicitly taught, yet they're absolutely *essential* for exam success.

So, what's the answer?

What if there WAS a way to teach students these skills, techniques and strategies, AND fully integrate them, so they **master their exam technique WHILST learning their subject content?**

So that come exam day, their **knowledge flows from brain to paper clearly and succinctly, in the way the mark schemes require, minus the stress and anxiety** (and those cringe-worthy waffle-y vague answers!).

*Well, I'm here to tell you
there is a way...*

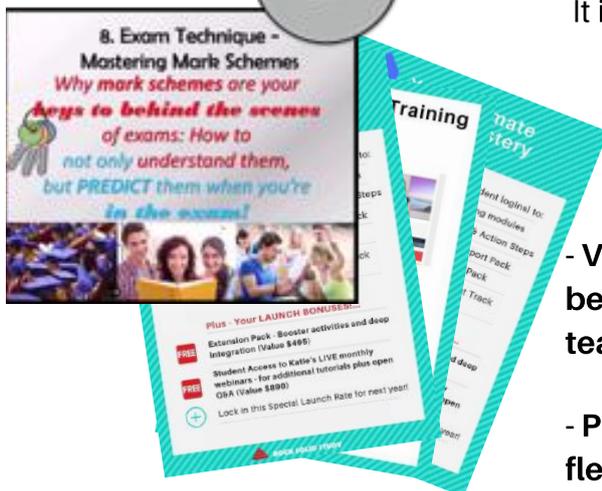


A solution that will **have your students become masters of exams and assessments**, without extra work by teachers OR time taken away from subject timetables.

A solution where the **skills and techniques can easily be integrated** into lessons (in fact the whole system is DESIGNED specifically for this to happen), for any and **every subject**, so that they're consolidated and honed, rather than learned once but then forgotten.

A solution that offers flexibility in terms of delivery and goes over and above to help you get teachers on board and make their lives EASIER, rather than loading them up with even more expectations on their ever-increasing workload.

INTRODUCING... Exam Mastery
The online program for **Ultimate exam success (with less stress)**.



YOUR ULTIMATE 'ALL-INCLUSIVE' SOLUTION



This **premium online program** is a comprehensive, clearly structured, proven system and is the **ONLY** online course teaching this information at this level.

Teachers and parents nationwide have hailed it as an essential program for students in Year 10 and beyond who want to achieve their very best results in exams and assessments.

It includes:

- **10 structured, progressive 'Catapult' modules** (which can be expanded or broken down to fit your school's schedule), each with its own:
- **Video, workbook and directed activities** - which can be used independently by students, or guided by teachers if you choose.
- **PLUS: Awesome teacher support documents and flexible delivery options**, for easy integration into the existing school schedule.

THE 10 'CATAPULT' MODULES

1 **Focus and Commitment** - The barriers that even the smartest people have around success, and how YOU can break through them to pave your way to awesomeness!

2 **Awesome Organisation** - Why being disorganised slows your progress and limits your achievements. How simple changes will have you achieving more, with less stress.

3 **Note-Taking Like a Ninja** - When note-taking is SO important, why is it never really taught? How to record notes that make assignments, revision and essay-writing easier.

4 **Constructing a Revision Plan** - Why subject-based planning is dangerous. Master the proven 'Reverse-Engineered Revision System' to ensure you cover everything without unnecessary stress (or running out of time)!

5 **Revision Strategies That Work** - Most students are using revision strategies that DON'T work. Discover the ones that DO and start using them NOW!

6 **Excellent Exam Technique** - Purely and simply, THE most important skill to walk into the exam hall with.

7 **Conquering Command Words** - What most students miss when they read any question and how you can find it in EVERY question you ever answer!

8 **Mastering Mark Schemes** - Why mark schemes are your keys to success. How to not only understand them, but PREDICT them when you're IN the exam!

9 **Powerful Persuasive Writing** - How to argue a case politely yet powerfully in ANY subject using the 3 part 'SET System'.

10 **Evaluations Made Easy** - Why students rarely score well in evaluation level questions and essays. The templates to tackle and succeed in top-end tasks and questions!

THIS ISN'T LIKE THE USUAL EDUCATION PROGRAMS...

- There's no fluff or filler.
- No random motivational YouTube videos (*though it DOES motivate students*) :)
- No 'just to fill some time' worksheets (though there ARE carefully and strategically structured ready-to-go action points, activities and tasks).

Just **battle-tested tactics that are working right now, for students across Australia and internationally.**

And because it's online, it's easy to use and super-flexible, so you can uniquely customise everything to your school. I want you to be able use this complete system in the way that best suits your school and students.

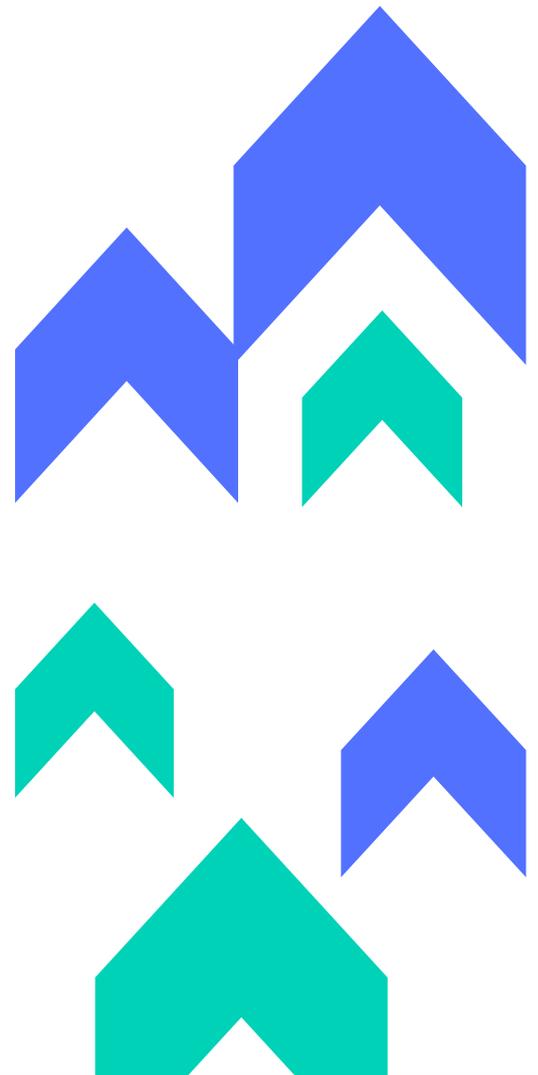
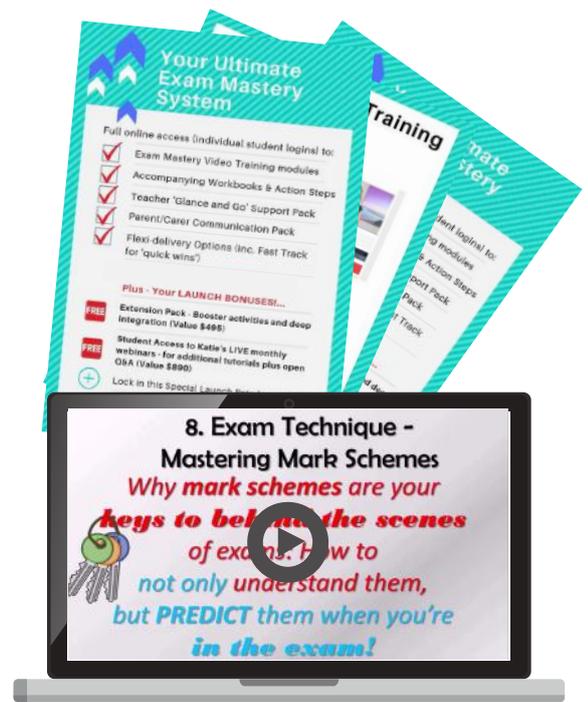
Because, having worked with multiple exam boards and thousands of students, I know that **almost every student could easily raise their grade in any subject if only they knew the untold secrets to exam success.**

It's a depressing fact that most students will never get the marks they should in assessments, assignments and exams, even if they study hard.

Whether it's a student who's less than motivated (or 'laid back' as they may like to call it!), or they work longer and harder than anyone else, I know **they could do so much better than wherever they're at right now.**

How do I know this?

It's time I properly introduced myself...
(*minus the awkward ice-breaker games of PD meetings*) :)



I'm Katie Price, known as **Australia's 'Grade Transformation Expert'**. With over a decade of experience in the UK, NSW and QLD as an external exam marker, assessment moderator and award-winning teacher, I've dedicated myself to **helping students master 'all things exams'** so they **achieve their best possible results (and enjoy the journey along the way)!**

Having been the classic hardworking student myself, getting great results, but going about it the hard way, I now know, from my **1000's of hours of examiner training and marking across the UK and Australia**, *exactly* why I never really nailed it and exactly what students today should be doing instead.

So, it's now my mission to help students get the grades they're truly capable of, by getting them **savvy with mark schemes**, building **sophisticated study skills** and most importantly, **mastering their exam technique**.

Besides teaching, I've gone from tutoring and coaching students privately, to creating and running an online '10 Week Grade Transformation Program' for students in Years 9 -12 across Australia, as well as delivering webinar events for parents, live online student workshops, and now also delivering in-school seminars and workshops to students from Year 7 to Year 12.

I'm all about getting these proven tips, strategies and training out to as many students, parents and teachers as possible. And that's why I've collated everything and cherry-picked the best to create **'Exam Mastery' For Schools**. So that not only can we, together, help even more students, but also give teachers the support they need to help students integrate and utilise their new-found skills (whilst actually making their lives *easier*, not harder).

Okay - go grab yourself your favourite highlighter (*everyone's got a favourite, right?*) and read on to discover how we can get your students **happy, confident and successful** when it comes to external exams - no fluff, no waffle, no edu-lingo jargon.

Yours in success, minus the stress,

Katie

P.S. Don't know about you but I like to keep things clear and simple (but super-effective). If you do too, you'll love Exam Mastery!





Students are at a massive advantage by developing these Exam Mastery strategies and skills NOW.

They can start putting them to use, perfecting and honing them, ready for those all-important final exams, so that YOU... ..

- ✓ Have your C-grade boundary students achieving **at least one full grade higher...** *without learning tons more subject knowledge, slaving over text books, or staying up until 1am stressing over revision or assignments.*
- ✓ Give your struggling students the techniques and strategies to figure out for themselves what they need to do for any question or task, so they become **confident and capable** and **move from 'survive' to 'thrive' mode** across their subjects (*even the ones they don't like*);)
- ✓ Keep your top students achieving those grades, but **reducing the stress and pressure** they feel, and increasing the time they have for exercise, family, hobbies and even just chilling out!
- ✓ Have your teachers not just mentioning **'cognitive verbs'** or **'levels of response'** at the start of the year, or shoe-horning them into planning documents, but actually **integrating them in meaningful and practical ways WITHIN the subject content AS they teach it.**
- ✓ Give your teachers the **done-for-you resources, fully aligned with the Education Standards**, so they don't feel even more squeezed for time, but in fact are able to **teach the higher level concepts and deep knowledge** as part of the process, so it isn't just left as extension for the more driven or capable students.
- ✓ Create a buzz of **positivity, excitement and confidence throughout the school**, in students, teachers, leaders and parents.

WHAT TEACHERS, PARENTS AND STUDENTS SAY:



That was the most detailed and useful workshop I've ever seen (and I've taught for MANY years and seen a LOT of presentations!).

The content and strategies are so practical and actionable for students. I love your style and energy and how engaging you make everything.

Lisa Pizzey - Education QLD



"You know what you have to do now."
"Seeing how to get all the small and easy marks I was missing out on was a massive help."

Y12 Student - Unity College



Katie Price helped our Year 12 cohort by targeting all necessary skills required for exams, strengthening our ability to correctly interpret questions and identify hidden clues. She totally prepared us for the "unpreparable" QCS tests.

Ellen and Marie - Y12 students



Subject: A BIG "Thank You" for all your work

Hi Katie,
Just a quick note to say that on behalf of Judy and myself, we think you are absolutely fantastic!! Thanks so much for the work you have done for these Yr 12 OP kids in preparation for today's session. No doubt you have completed a lot of work over the holidays. It was clear to see the students really appreciated your targeted feedback today, and I just hope the "lightbulb is starting to flash on" for all of them.

Cathy Mansfield - Senior Humanities Teacher



Exam technique is what students need to plug that gap between their knowledge and their ability to convey it in the exam hall.

Many students miss out on marks because they didn't fully grasp the question or tackle it correctly, so these skills are essential for students to excel academically and Katie is an expert in this.

Ross Whale - Senior Mathematics Teacher



"Before, Jess didn't know how exams were really marked and didn't know how to give answers to get those higher marks. Her grades have gone from C's to A's and B's within one semester. The whole program has been amazing in giving her confidence in her ability. It's a really strategic training for senior students."

Nicole Holmes - Parent of Jess, Y11



This training has been so much better than having a tutor. I love that you put everything in good-old 'student speak'.

It's given Josh the skills to apply the concepts himself and not only get better results, but be a lot more independent too.

Tammy Halter - Parent of Josh, Y12



"When it comes to external exams, this training (and Katie's energy and enthusiasm!) is phenomenal. It gives students the understanding of the wording of questions to be able to give answers in a way that meets the demands of the mark schemes."

Annelise Teixeira - English Teacher

When you gift your students the EXAM MASTERY skills, strategies, techniques and training, they'll:

- **Be self-confident** in their abilities, **aware of their strengths** and better **equipped to tackle their weaknesses** - because they have the 'eye' to spot the key words and commands in any question and essay title they're faced with.
 - **Have a positive attitude to their study.** (Catapult 1 - Focus and Commitment)
- **Be more organised, meaning less last-minute panics, late night homework and study-induced stress.** (Catapult 2 - Awesome Organisation)
- **Take notes more effectively, to aid revision and make writing essays and assignments smooth-sailing.** (Catapult 3 - Note Taking Like a Ninja)
- **Revise for any future tests and exams in a timely fashion and NEVER run out of time to cover all the content ever again.** (Catapult 4 - Reverse-engineered Revision Planning)...
 - **Using techniques that are best suited to their personal learning style AND subjects.** (Catapult 5 - Revision Strategies that WORK).

Plus, they'll...

- **Feel cool, calm and in control of their exams and assessments, meaning less stress and anxiety for students, healthier minds and moods, and creating even better performance and a positive spiral of success.** (Catapult 6 - Excellent Exam Technique)
- **Know specific 'trigger words' to include in any assignment or exam answer in response to different types of questions.** (Catapult 7 - Conquering Command Words)
- **Know how to always pick up all the easier marks in exams, and exactly how to access the higher-level marks.** (Catapult 8 - Mastering Mark Schemes)
 - **Complete homework faster and to a higher standard (because they're no longer confused by what a task means, and they have the tools to tackle them with speed and sophistication. AKA - no more "I haven't done it cos I didn't know what to do").** (Catapults 9 and 10 - Powerful Persuasive Writing and Evaluation Essays and Exam Questions Made Easy)
- **Have an abundance of opportunities in life as a result of higher academic achievement (perhaps even those they hadn't considered before).**
 - **Experience greater joy, satisfaction and reward from their education with more opportunities for celebration!** (Stock up on the lolly bags!)

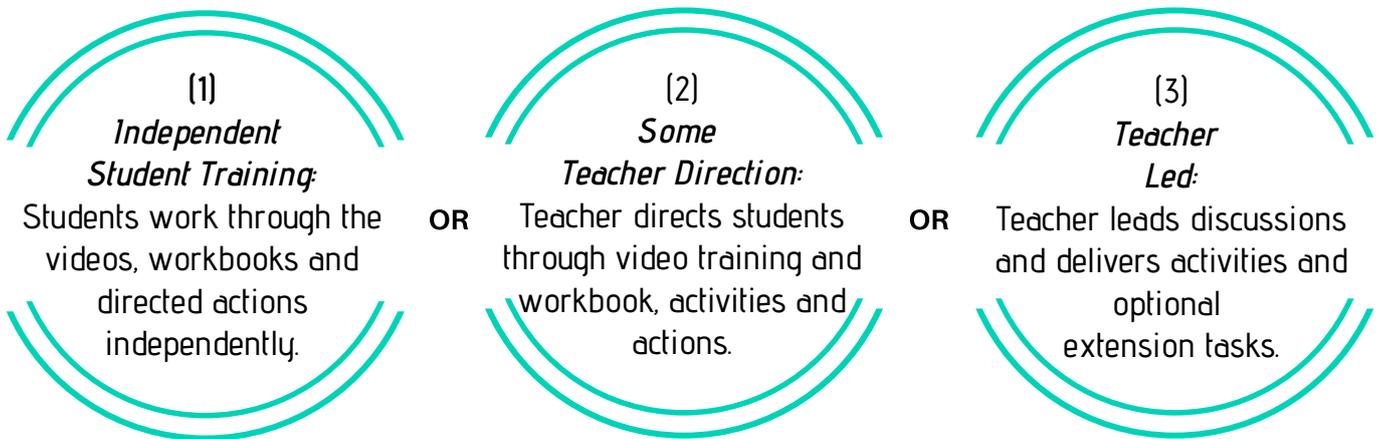


The 10 Catapult modules range between approx 30-45 mins. You and your students will get access to all the resources, and you can then structure everything to suit your school's timetable and teacher/student needs.

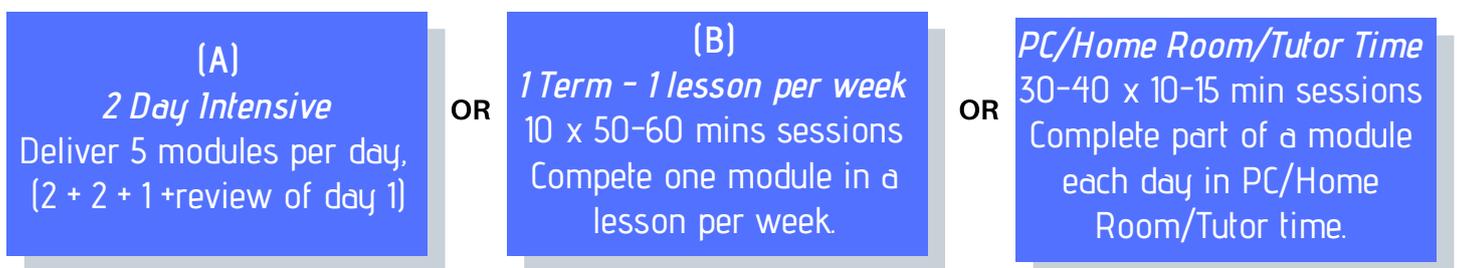
TAILOR THE SYSTEM THE WAY YOU WANT

Here are some examples of how you could deliver the online 'Exam Mastery' Program in your school:

- **OPTIONAL LEVELS OF TEACHER INVOLVEMENT:**
- Independent learning by the students, or teacher-led.



- **SOME TIMING OPTIONS/IDEAS:**
- Everything covered in one go, or content delivered throughout a term, or even a semester:



Not sure what will work best for your school, teachers and students?
We can help you timetable the content delivery in a unique tailor-made schedule!

YOU WILL GET:

Everything your students and teachers need, delivered in bite-size pieces, on a (digital!) plate.

PLUS! ...

Exam Mastery bonuses:

>>> Student access to my monthly LIVE 'Grade Transformation' webinars

where I deliver a mini-tutorial around skills and exams, plus host an open Q&A so that students can ask me anything they'd like about Exam Mastery or their study.

(Value \$995 - YOURS FREE)

>>> The Extension Pack

to have students dive deeper, and your teachers more involved in the integration of the skills and concepts throughout the curriculum.

(Value \$475 - YOURS FREE)

- **10 Interactive, online student video trainings** - (Which we call 'CATAPULTS' - because they're full of practical, instantly actionable strategies and tips, to boost grades and confidence fast and high)
- **10 Accompanying student workbook downloads with action steps and activities**
- **Teacher 'quick glance' as well as detailed support documents**
- **Suggested methods to deliver the program, including a 'Fast-Track' to get students quick wins or urgent exam prep**
- **'Done-For-You' Parent Information, explaining Exam Mastery, how your school's helping their child become 'exam-ready' and how they can help at home.**



EARLY-BIRD PRICING:
Only \$23 per student!
(Enrolment open October, for 2020)

Licence runs to 31/12/20.

NEXT STEPS

Over a decade of experience in teaching, exam marking, assessment moderation and private tutoring has shown me that students are not properly skilled when it comes to understanding command words and knowing what exam markers are specifically looking for.

They've not been trained how to 'SHOW they know' in the way that examiners, teachers and assessors need them to.

Until now ;)

Let's do something about that, shall we?!

EXAM MASTERY

Save the date

* Enrolment opens *
October 2019

Ready for
2020!

Here's what to do if you 'want in' for your students!...

1) For more information, free samples, resources and a demo webinar that explains everything in detail (you might also like to show it to your colleagues and teachers...) go to: www.exammastery.com.au
Only available for a limited time, so view before October enrolment closes.

2) If you'd like to discuss this opportunity with me, ask any questions, and generally figure out whether Exam Mastery is a good fit for your school, just drop me an email at: katie.price@rocksolidstudy.com.au
I'll happily arrange to host a Skype meeting with you and your colleagues, come to your school in person, or simply have a chat over the phone!

OR...

3) If you *know* this is what your students need, and want to get everything going ASAP, then complete the order form at: www.exammastery.com.au/enrol
We'll then send you all the information you need to get your students and teachers set up for ultimate exam success!





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Phew, that's the end of the legal stuff!

If you know someone else who'd be interested in this guide, just send them the link below and they can get their hands on their very own copy too :)

www.exammastery.com.au/guide

